



# Celebrating LGBTQ+ Voices & Community in Downtown Missoula, Montana

Now in its fourth year, Missoula Pride is a grassroots festival celebrating the LGBTQ+ community and its allies. Over 3+ vibrant days, we host 50+ events including:

- **Downtown Street Party & Parade**
- **Educational Sessions & Community Spaces**
- **Dance Parties & Drag and Variety Performances**

Our events highlight both local and national talent, including local collaborations with groups like the Missoula PaddleHeads, Revival Comedy, Daisychain Presents, Montana Area Music Association, and more. Past performers include internationally known acts such as Wreckno, Slayyyter, G Flip, Anna Morgan and more, alongside 20+ local and regional bands, DJs, musicians and performance artists.

## Our Impact

- **Top Festival Nominee** in “Best of Missoula” for two consecutive years
- **Serve 20,000 attendees** across our events annually
- Supporting local artists and businesses through record-high **vending and parade participation**

## Your Sponsorship in Action

1. **Free & Accessible Events** – We prioritize keeping as many events free and family-friendly as possible.
2. **Essential Event Costs** – Your support covers critical expenses such as:
  - Sound & Lighting for performances and events
  - Permits & Insurance to ensure a safe and legal celebration
  - Event Safety & Security Measures to protect all attendees
  - Infrastructure like waste management, recycling, and porta-potties
  - Event Staff & Volunteers who make the festival happen
3. **Direct Local Support** – Proceeds beyond our costs benefit the Western Montana LGBTQ+ Community Center. To date, we’ve raised over **\$50,000** for this vital resource.
4. **Elevating Inclusion and Building Local Capacity** – Funding top-tier performances, broad educational offerings, and safe and inclusive community gathering spaces.

## Why Sponsor Missoula Pride?

Join us in making Missoula a beacon of inclusivity, creativity, and celebration. Your sponsorship:

- Creates visibility among 20,000 attendees who value inclusivity and local impact.
- Showcases your business as an ally to LGBTQ+ individuals and their families.
- Builds a stronger, more inclusive community.

## Thank You for Supporting Pride!

*Together, we make Pride a memorable, impactful celebration for all.*



**JUNE 20 - 22, 2025**



# Sponsorship Packages

## “Diamond” Sponsor \$20,000

- Booth space at ANY event during the weekend
- Primary logo placement on 30 foot stage wrap banner, and at ALL events
- Customized thank you announcements on each stage and event
- 8 tickets to ALL ticketed signature events
- 8 pieces of free event merchandise
- Bar tab at block party
- All aspects from below

## “Platinum” Sponsor \$15,000

- Second line logo placement on 30 foot stage wrap banner
- Banner placement at 2 other events
- 4 tickets to ALL ticketed signature events
- 4 pieces of free event merchandise
- Opportunity to design on-location showcase at your business
- Pride thank you merch box
- All aspects from below

## “Gold” Sponsor \$10,000

- Logo placement on 30 foot main stage wrap banner
- 2 tickets to ALL ticketed signature events
- 2 pieces of free event merchandise
- All aspects from below

## “Silver” Sponsor \$5,000

- Digital logo placement on block party main stage LED wall
- Banner placement at one additional event
- Four tickets to one of our ticketed shows
- One piece of free merchandise
- Logo placement on volunteer and staff t-shirts
- All aspects from below

## “Bronze” Sponsor \$2,500

- Logo placement on main stage foot banner
- Digital logo and link placement on Missoula Pride website
- Two tickets to one of our ticketed signature events
- Main stage shout outs at block party
- All aspects from below

## “Copper” Sponsor \$1,000

- Text name placement on Missoula Pride website
  - Booth space at block party
  - Free entry for float in Pride Parade
  - Multiple social media shout outs via event page, Instagram, FB, and email blasts to 10,000+ person list
- Don't need your table at the block party? Donate it to a local non-profit or LGBTQ+ vendor to offset their costs!*

# Custom Sponsorships and Sponsored Events

We curate unique brand engagements, installations, and sponsorship opportunities that fit with your goals. If you are interested in any of these options we look forward to setting up a time to meet with you and discuss what this might look like.

## EXCLUSIVE FEATURES

Do you have a brand you want featured as the exclusive option at Missoula Pride events? Previous examples include a photo booth and Instagram station, shaded lounge area, custom vending opportunities and more.

## “PRESENTED BY” MISSOULA PRIDE BLOCK PARTY

The cornerstone of the Missoula Pride Festival, our downtown block party hosts more than 20,000 people from the region and beyond. Leave your mark by sponsoring this signature event!

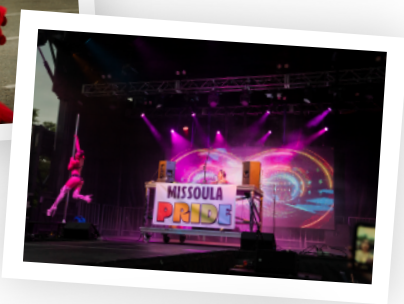
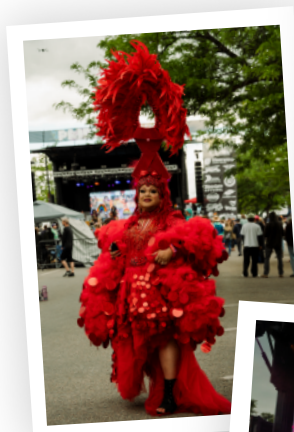
## “PRESENTED BY” EVENTS

Our team designs a variety of events in house throughout the weekend, such as Drag Brunch, the Pride Parade, the Roller Disco, countless dances and after parties, educational sessions, and more. Let's work together to determine how your brand might align with one of these special opportunities.

## CUSTOM SPONSORSHIP

Do you have a wild idea? We love those! Let's design an experience that is unique to you and your business, and that will engage with the LGBTQ+ community in an unforgettable way.

To learn more or make a donation, email us at [hello@missoula-pride.com](mailto:hello@missoula-pride.com) or visit [linktr.ee/missoula\\_pride](https://linktr.ee/missoula_pride)



*Donations are welcomed and appreciated at any level, and we work with each individual to arrange an agreement amenable to all.*





# Support Missoula Pride!

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## Donation Packages

If you are interested in becoming a Missoula Pride donor, we can curate a donation package with you based on the outline below. This is just a guide, and everything can be customized.

Donations are welcomed and appreciated at any level.

### \$500 DONATION

\$50 bar tab at  
block party

2 tickets to a  
signature event  
of your choice

2 pieces of event  
merchandise

Name on  
Missoula Pride  
website

### \$1,000 DONATION

\$100 bar tab at  
block party

4 tickets to a  
signature event of  
your choice

4 pieces of event  
merchandise

Name on  
Missoula Pride  
website

### \$5,000 DONATION

\$200 bar tab at  
block party

VIP table at  
Drag Brunch

2 tickets to a  
signature event  
of your choice

6 pieces of event  
merchandise

Name on  
Missoula Pride  
website

## Year-Round MONTHLY DONATIONS

Did you know you can sign up to make monthly donations year round, automatically? You can! These help us manage various costs throughout the year, and ensure we have funds in the bank to begin our annual planning each year!



To learn more or make a donation, email us at [hello@missoula-pride.com](mailto:hello@missoula-pride.com) or visit [linktr.ee/missoula\\_pride](https://linktr.ee/missoula_pride)





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